

SAVE
THE DATE



3rd HIGH LEVEL DIALOGUE ON ASEAN ITALY ECONOMIC RELATIONS

June 5 and 6, 2019
Hanoi, Vietnam (Meliá Hotel)

BUILDING AN EXCLUSIVE, INFLUENTIAL COMMUNITY OF LEADERS FOR GROWING THEIR ENTERPRISES, THEIR COUNTRIES, AND THEIR CONTINENTS

ASEAN countries are the 5th largest economy in the world – predicted to become the 4th largest in 2030 – and the 3rd largest area by population. ASEAN countries are undertaking a process of regional integration aimed to build a borderless economic community, and together with Australia, India, Japan, South Korea, New Zealand and China, the Regional Comprehensive Economic Partnership (RCEP), the world's biggest trade agreement, will be created.

Italy has first-class capabilities and high-tech production to match the industrial and developmental needs of the ASEAN countries. Furthermore, the European Union is negotiating trade and investment protection agreements with ASEAN countries, with some of them – such the one with Singapore and Vietnam – expected to come into force shortly, thus opening-up new opportunities.

Now at its 3rd edition, the *High Level Dialogue on ASEAN Italy Economic Relations*, reserved to **ASEAN Countries and European Chairmen and CEOs, Ministers and Institution Leaders** by invitation only, is affirming as the place of reference to strengthen economic ties between ASEAN countries and Italy.

Among the topics of discussion:

- **Macroeconomic and geopolitical outlook of ASEAN area**
- **Smart infrastructure and logistics for regional connectivity**
- **Digitalization and technologies for sustainability and resilience**
- **Safety and processing for agri-food, textile and leather value-chains**
- **Competences, equipment and services for healthcare systems**
- **Creativity and design for business innovation**
- **Finance, PPP and trade agreements**

Have confirmed their attendance: **Nguyen Xuan Phuc** (Prime Minister, Vietnam), **Nguyen Duc Chung** (Chairman, Hanoi People's Committee, Vietnam), **Vu Tien Loc** (President, Vietnam Chamber of Commerce and Industry), **Enrico Letta** (President, Associazione Italia ASEAN; Dean, Paris School of International Affairs, Sciences Po, France; former Prime Minister, Italy), **Stefano Cao** (CEO, Saipem, Italy), **Carlo Ferro** (President, Italian Trade Agency), **Mai Huu Tin** (Chairman and CEO, U&I Investment Corporation, Vietnam), **Paolo Merloni** (Executive Chairman, Ariston Thermo, Italy), **Melvyn Pun Chi Tung** (CEO and Executive Director, Yoma Strategic Holdings, Myanmar).

A **Reception** on Wednesday, June 5 hosted by the Ambassador of Italy to Vietnam and an exclusive **Gala Dinner** on Thursday, June 6 will provide valuable networking and interaction opportunity.

For information and registration:

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Website: eventi.ambrosetti.eu/high-level-dialogue-asean-italy-2019

THE EUROPEAN HOUSE AMBROSETTI - MPG ALLIANCE

In 2018 Italy's top think tank and management consulting firm, The European House – Ambrosetti and the Mahanakorn Partners Group (MPG), ASEAN's leading professional services firm, entered into a partnership to enhance and complement the range of corporate services that each brings to the table in support of multinational enterprises in their Foreign Direct Investments (FDIs).

The European House – Ambrosetti is a leading Italian management consulting firm. Established in 1965, it is headquartered in Milan and has a network of foreign offices and business partnerships in 16 countries around the world, with a strong presence in Asia. Each year, The European House – Ambrosetti provides its 1,000 domestic and international clients (private and public sector) with strategy and management consulting services. The firm develops more than 100 strategic and industrial scenarios, deploying policy and strategic research activities in synergy with a network of experts (ranging from academia to research and other institutions) at the highest international level. The European House – Ambrosetti is one of the leading cross-border M&A operations, family business and governance systems companies in Europe. The University of Pennsylvania's 2018 Global Go-To Think Tanks Report, for the 6th consecutive year, recognized the European House – Ambrosetti as the number one private think tank in Italy, as one of the top ten in Europe and as one of the world's top one-hundred independent think tanks (of 8,100 globally). The firm organizes more than 300 events per year, actively involving more than 10,000 business leaders and 2,000 political leaders, as well as international experts and gurus. The European House – Ambrosetti's flagship forum 'Intelligence on The World, on Europe, on Italy' ('Villa d'Este Forum'), which has been held since 1975, is one of Europe's most important gatherings of top executives.

The Mahanakorn Partners Group (MPG) is a leading professional services firm providing a wide-range of legal, accounting, auditing, tax advisory, and management consulting service offerings. MPG is headquartered in Thailand, with an ASEAN presence and a global footprint. MPG employs accomplished lawyers, accountants, auditors, business consultants and administrative staff, supporting clients globally in seamlessly navigating through the complexities of business, regulatory and legal matters, both domestically and internationally. Throughout its two decades, the firm has received numerous accolades from internationally recognized organizations such as the World Bank Group and Arthur J. Gallagher, for providing legal and financial structuring of trade and project finance transactions and fostering FDIs.

MPG advises government agencies and EPC contractors, providing turnkey solutions for the successful development of PPP infrastructure projects, adding value across functions throughout the project lifecycle. The firm offers contracting authorities as well as private businesses its proprietary Capital Project Management services, which are used to plan, structure, deliver and manage capital projects efficiently and seamlessly. MPG structures risk mitigation mechanisms throughout the project, from the initial stages of contractual arrangements, framework and offtake agreements through the implementation phases of engineering, procurement and construction, until the facility is transferred to the contracting authority. MPG ensures that the legal framework of the project is sound and all risks are mitigated so as to deliver projects within their planned timeline and budget. The firm supports the project stakeholders by assessing and laying out strategic plans for successful market entry, allowing new entrants to tackle existing opportunities and establish a foothold in the market. It also provides multinational enterprises with a comprehensive overview on the size of the market, competitive landscape, entry barriers and the associated risks, legislative framework and government FDI policies, as well as assisting private sector infrastructure companies in the preparation of bids for projects. Whether a construction company undertakes concession agreements, privatization or any type of public-private partnership project, MPG seamlessly coordinates all of the functions across interconnected sectors, and structures transactions so as to bring projects to fruition, while optimizing the capital management.

The objective of The European House Ambrosetti-MPG Alliance is for each firm to enhance the other's economic activities by providing international investors and enterprises with support and advisory services, in particular: research, scenarios and strategic studies; international forums and workshops (such as the "High-Level Dialogue on ASEAN-Italy Economic Relation" initiative); assistance to European and North American companies for their FDIs in Asia Pacific and assistance to Asia Pacific companies with their westbound FDIs. The alliance between the two firms has allowed both to expand horizontally, gaining access to new markets, and vertically, expanding the scope of services both can offer.

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